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# Électricien d'automobile

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## Table of contents

	2
<b>Summary</b>	
<b>1- Description of the project</b>	<b>3</b>
1-1 Description of the service	
1-2 Equipment	4
<b>2- Market analysis</b>	<b>5</b>
2-1 Industry analysis and trends	
2-2 Competition	6
2-3 Market opportunities and risks	
2-4 Target market	
<b>3- Marketing and sales techniques</b>	<b>7</b>
3-1 Sales techniques	
3-2 Pricing	
<b>4- Financial plan</b>	<b>8</b>
4-1 Initial capital and loan requirements	
4-2 Loan repayment schedule	9
4-3 Projected income statement	
4-4 Projected balance sheet	10
4-5 Projected cash flows	11
4-6 Break-even analysis	
4-7 Sensitivity analysis	
<b>5- Key success factors and recommendations</b>	<b>12</b>
<b>6- Conclusion</b>	<b>12</b>

The point of views expressed in this study reflect the author opinion.

## Summary

The idea behind this project is to provide nature and adventure lovers, a site where they could camp and enjoy the wilderness, with a minimum comfort.

In the middle of a nice natural setting, the campsite offers the possibility to have a hot shower, toilets, running water, tents of different sizes, food and drinks, as well as guided tours for discovering the surrounding sceneries.

A major condition for this project to succeed is to be implemented on a nice piece of land, with an agreeable landscape and attractive scenery, entailing ground water to avoid excessive expenditures at this front.

In the present difficult economic situation, the proposed service's chances of success are substantially high. In a time when financial tightness is affecting a lot of households, this is an outing and a recreation that is affordable by all income groups. In fact, for a weekend in the camp, one may spend between 3 and 23 \$US.

Moreover, with the growing trend of eco-tourism and the increasing number of nature lovers, internationally and locally, the project's stakes for success are high.

With a capital of 6 176 \$US and a loan of 6 000 \$US, the project would insure, in the worst situation, a monthly return of nearly 382 \$US in the first year and of 1 017 \$US in the fifth year.

In a second scenario, where there are no salaries to pay as the personnel would be from the family members and keeping the same other conditions, this project would provide a monthly income of 556 \$US as of the first year and 1 192 \$US in the fifth year. One should bear in mind that the camp's operational time frame is six months a year.

Several expansionary schemes could be added to the present one, such as the possibility to increase the number of tents, thus, hosting a larger number of clients, and introduce several other side activities, such as renting bikes, organizing donkey rides and selling home-made jams, pickles, fresh eggs, etc...